

TECHNICAL DATA

The following Technical Specifications are to be strictly adhered to for publishing advertisements in Employment News/Rozgar Samachar.

Rate: Rs.190.44/- per sqcm in print edition of Employment news (English) and Rozgar Samachar (Hindi & Urdu).

Rs.209 for Print + Online

1. Point size of the advt. text. : Minimum of 8 point size.
2. Size of one column : 5 cm.
The width of the advt has to be in multiples of five (5, 10, 15, 20, 25)
3. Number of columns : 5 columns (25 cm width).
4. Maximum Height : 38 cm.
5. Size of one full page : 38 cm height X 25 cm width.
6. Minimum size of the advt. : 5 cm height X 10 cm width.
7. Advts more than 30 cm height have to be 38 cm height and not between 30 cm to 38 cm height.
8. Billing of space will be height X 5 cm (1 col), 10 cm (2 col), 15 cm (3 col), 20 cm (4 col) and 25 cm (5 col) as the ease may be (height X width would be in round figure).
9. The space consumed by the key number printed with the advt will be taken into consideration for billing the advt.
10. Advt have to be provided 21 days in advance alongwith English and Hindi material (hard print + soft copy). The advt text has to be in MS Word while sending the soft copy (CD). All the advertising agencies have to provide a copy of the work order issued by the client.
11. The mode of payment is through Demand Draft in the name of Employment News payable at New Delhi.

AYANEDI VENKATAPPAIAH
Editor (Advt.)